

***Indian Institute of Management Ahmedabad***



विद्याविनियोगाद्विकासः

**I I IMI**

AHMEDABAD

***PGP-FABM Placement Report***

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*Summers 2018*

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SEBI Registered  
RBI Accredited  
NSIC Empanelled

BWR/IIMA/HO/RR/0010/2017-18

February 27 2018

The Chairperson  
Placement Office  
Indian Institute of Management  
Vastrapur  
Ahmedabad – 380015  
Gujarat

Madam,

**Re: Audit of the Summer Internship Placement Report of the 2017-19 batch of the Post Graduate Programme in Food and Agri-Business Management – PGP-FABM**

We have audited the Placement Report prepared by you for the Summer Internship placements of the 2017-19 batch of the **Post Graduate Programme in Food and Agri-Business Management – PGP-FABM** of the Indian Institute of Management, Ahmedabad (IIM-A). The Placement Report is the responsibility of IIM-A. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we offer the following comments:

1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIM-A from recruiting companies. Brickwork Ratings (BWR) has not independently sourced any information or documentation.
3. We have verified the information with respect to job location, function and stipends presented in the report with communication received by IIM-A from recruiters.
4. The acceptance of offers and number of students opting out of the placement process has been established through written communication from those students.
5. The report's overview section, which explains the placement process, has been prepared by IIM-A.

Thank you,

Best Regards,

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## **Overview**

The summer placement process for the Batch of 2019 of the Post Graduate Programme in Food and Agribusiness Management (PGP-FABM) at IIM Ahmedabad was successfully completed on 9<sup>th</sup> November 2017. 40 students out of a batch of 45 opted for placements through the Institute and were placed in less than a day, further corroborating the quality of students and the pertinence of this specialised programme to the Food and Agribusiness sector. One student opted out for a project with CIIE, IIMA (Centre for Innovation, Incubation and Entrepreneurship).

A total of 25 firms participated in the process including regular recruiters like GAVL, PI Industries, General Mills, Cloudbail and RB. The placement process also attracted new recruiters such as Marico, Farm Taaza, Amul, PAD, Pioneering Ventures, UPL and Unibic. These recruiters came from diverse sectors such as Agri Inputs, FMCG, Logistics, Food Processing, Government and Social sector.

The process helped students choose sectors and roles that best fit their career aspirations. The various functions offered to the students included General Management, Marketing/Sales, Research and Advisory, Vendor Management, Strategy, Supply Chain Management and Operations.

## **The IPRS Initiative**

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the [IPRS website](#) to know more.

Lastly, IIMA would like to thank all its recruiters for their participation in this year's placement process and their cooperation with the IPRS initiative.

## 1. Classification of the Entire Placement Pool

Categories	Number
1. Total batch strength	45
1a. Total students eligible for sitting in Summer Placements	45
1b. Total students not eligible for sitting in Summer Placements	0
2. Total students eligible for sitting in Summer Placements	45
2a. Seeking internship through the Institute	40
2b. Not Seeking Internship through the Institute	4
2c. Students who opted out of summer internship *	1

Table 1.1: Classification of the entire placement pool

\* Students opting out for projects through CIIE, IIMA

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the institute	40	0
Not seeking internship through the institute	5	0

Table 1.2: Classification of internships based on stipend status



For Indian Institute of Management Ahmedabad

सोमनाथ भट्टाचार्य/ SOMNATH BHATTACHARYA

संपर्क प्रबंधक, स्थानन कार्यालय  
Relationship Manager, Placement Office

भारतीय प्रबंध संस्थान  
Indian Institute of Management

अहमदाबाद-३८००१५./Ahmedabad-380015.



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## 2. Sector-wise Classification

Sector	No. of Offers
Agri Inputs	14
BFSI	5
E-Commerce	1
FMCG	8
Food Processing	5
Government	1
Information Technology (IT)	1
Logistics	1
Others*	4
<b>Grand Total</b>	<b>40</b>

Table 2.1: Classification of internships based on sector

\*Others include 3 from Social sector and 1 from Educational technology sector

## 3. Function-wise Classification

Function	No. of offers
Business Development	4
General Management	1
Operations	2
Research & Advisory	3
Sales / Marketing	22
Strategy	3
Supply Chain Management	2
Vendor Management	1
Finance	2
<b>Grand Total</b>	<b>40</b>

Table 3.1: Classification of internships based on function



For Indian Institute of Management Ahmedabad

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#### 4. Location-wise Classification

Location	No. of offers
Ahmedabad	1
Anand	4
Bangalore	2
Delhi NCR	7
Hyderabad	1
Kolkata	1
Mumbai	4
Varanasi	2
Pan India	6
TBD *	12
<b>Grand Total</b>	<b>40</b>

Table 4.1: Classification of internships based on locations

\*TBD-To be decided- implies the location related information was not available for 12 offers at the time of finalisation of the report

#### 5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2\*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
-	-

Table 5.1: List of deviations from standards with reasons

\*<http://iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf>



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