



Faculty  
Development  
Programme

INDIAN INSTITUTE of MANAGEMENT AHMEDABAD

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# FDP CONFERENCE CUM REUNION 2023

Current Trends in

## Management Research & Education

May 26 - 27, 2023 | IIMA Campus

<https://conference.iima.ac.in/fdpcr2023/>



## Faculty Development Programme

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The Faculty Development Programme (FDP) of the Indian Institute of Management Ahmedabad, India (IIMA) aims at the professional development of faculty members of institutions of management education and research in India and beyond. The programme started its journey in 1979 with the sole purpose of upskilling management educators with research and pedagogical skills relevant to their workplace. Since then, it has trained more than 1000 academicians, working at management institutes in India and neighbouring countries, on cutting-edge skills in management research and pedagogy. The programme and the curriculum have continuously evolved during the last 44 years to keep itself relevant to market demands while retaining the essential element of breadth and rigour that was the cornerstone of the programme philosophy from day one. As a direct outcome, the four-month-long programme (currently it is being offered in a phased manner i.e., Module-1 and Module-2) has continued to exceed the expectations of the participants and proved itself to be a transformative journey for everyone who enrolled in it.

Over time, the FDP alumni pool has expanded to include faculty members/management teachers from a diverse range of management schools/institutions and universities across India and neighbouring countries like Sri Lanka, Nepal, Bhutan, Bangladesh, and the Middle East. Many of our alumni have made significant contributions to their respective fields and workplaces and many have gone on to remould themselves into prolific researchers and talented teachers.



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## PURPOSE OF FDP CONFERENCE CUM REUNION

It has been a longstanding appeal from FDP participants to organize a conference in the environs of the IIMA campus that will provide them a common platform to discuss and share research findings, ongoing projects, case studies, and knowledge contributions related to various areas of management research and pedagogy that they are involved in. In addition, such an event will also serve as a reunion of sorts for batchmates, wherein they can recollect memories of the good old days that they spent amidst the red brick walls of this campus. Thus, the proposed Conference cum Reunion will serve the dual purpose of being a forum for knowledge sharing and academic collaboration as well as reconnecting with peers.



## WHO CAN PARTICIPATE

Those who have completed the Faculty Development Programme in any of its forms from IIM Ahmedabad between 1979 – 2022

including Online FDP in Pedagogy and Research Methods in the years 2020 and 2021

Participants who are going to attend the 43rd FDP in 2023.



## CONFERENCE TOPICS

Participants can submit their original contributions in any of the following tracks:

### A) Tracks for Unpublished Research Papers

This track encompasses (but is not restricted to) the following specializations and participants are welcome to submit their ongoing research in any of the following:

- ▶ **Behavioural Science and Management**
- ▶ **Economics, Public Policy and Governance**
- ▶ **Finance & Accounting**
- ▶ **Marketing**
- ▶ **Business Analytics**
- ▶ **Entrepreneurship and Innovation**
- ▶ **Human Resource Management**
- ▶ **Operations and Decision Sciences**

### B) Track for Published High-Quality Journal Articles

This track is designed to encourage participants to present their papers which have been published in top-rated journals (Preferably A or A\*). Participants are requested to submit the pdf version of the published paper in the submission portal which will then go through a process of vetting. It is expected that these submissions and subsequent presentations will inspire and encourage fellow FDP alumni in publishing similar high-quality papers.

### C) Track for Case Writing

The case method is a novel pedagogy that enables the participants to actively engage in the learning process. Since its establishment, IIMA has embraced the case method as the predominant form of pedagogical engagement with the students. Due to the way it is conducted, the participants get an opportunity to play the roles of decision-makers, analysts, consultants, and competitors of several corporations; within the confines of their classrooms. The real-life experiences that result from these role-playing exercises imbibe the participants with a nuanced and thorough understanding of relevant management concepts in the confines of the classroom itself.

For this track, participants can submit a relevant management case that they have developed recently and have found useful for teaching key ideas and concepts.

### D) Track for Pedagogical and Curriculum Innovations

This track is designed to provide a platform for the participants to narrate any pedagogical innovations that they may have carried out over the course of their teaching career; specifically since attending the Faculty Development Programme at IIMA. In this session, the selected participants will be expected to narrate their in-class experiences of practicing those pedagogical styles. Aspects of curriculum design and innovations which the participants may have developed and found useful will also be encouraged. Video presentations depicting recent innovations in pedagogical methods as well as video cases will also be welcome.



## POSTER PRESENTATIONS

Participants can showcase their unpublished research /published high-quality journal articles /case writing/ pedagogical and/or curriculum innovations through poster presentations. The poster should include visual representation of a title section, aims and objectives, methodology, results, discussion and conclusion to represent the complete picture of unpublished/published research/case / pedagogical and/or curriculum innovation.

## SPECIAL REFRESHER SESSIONS

Some refresher/guest sessions by IIMA faculty members on various aspects of research, pedagogy, case teaching, and academia-industry collaborations are being planned. These will provide a unique opportunity for the participants to immerse themselves in the IIMA pedagogical styles and reminisce fond memories of FDP sessions that they attended in the past.

## GUIDELINES FOR AUTHORS

- The selection of unpublished research papers will be based on the extended abstracts of the proposed research work. This extended abstract should range from 800-1200 words and should incorporate the purpose, methodology, major findings, and implications of the research.
- For the published high-quality journal articles track, authors are advised to submit the PDF version of the paper. Along with the paper, they are requested to submit a word document that includes the name, affiliation, contact details of the author, name of the journal, vol. no., year of publication, or any other relevant details about the paper.
- The authors who are willing to contribute to the track of case presentation need to submit the full case with an abstract of not more than 300 words.
- For the pedagogical and curriculum innovation track, authors need to submit a write-up of 800-1200 words consisting of the development procedure, methodology, and impact on their teaching.
- While submitting the extended abstracts for unpublished papers, cases, and write-ups on pedagogical and curriculum innovation, the authors are advised to add a separate title page that includes the name, affiliation, and contact details of the authors.
- Details of submission templates for unpublished research /published high-quality journal articles/ case writing / pedagogical and/or curriculum innovations are as follows:  
Font- Times New Roman, Font Size- 12, Margin- 2.5 cm, Spacing- 1.5

Authors are requested to submit the abstracts of unpublished papers, published papers, cases, and write-ups on pedagogical and curriculum innovation on [fdpconference2023@iima.ac.in](mailto:fdpconference2023@iima.ac.in) or at the easychair link:  
<https://easychair.org/conferences/?conf=fdpccr2023>

**Awards will be given out for the best submissions/presentations under the various tracks mentioned above. Selected papers will be considered for post-conference publication.**



## IMPORTANT DATES

- ▶ Last date for submission of an extended abstract of unpublished paper/pdf of published paper/cases/write-up on pedagogical innovation ..... **March 15, 2023**
- ▶ Notification of acceptance for presentation in the conference ..... **March 31, 2023**
- ▶ Last date of submission of working paper (in case of unpublished paper) ..... **April 15, 2023**
- ▶ Last date of conference registration ..... **April 28, 2023**
- ▶ Conference cum Reunion dates ..... **May 26-27, 2023**

## REGISTRATION FEE FOR THE FDP CONFERENCE CUM REUNION 2023

**Past FDP Participants** ▶ **INR 1500/**  
(Between 1979 - 2022)

**FDP - 2023 Participants** ▶ **INR 500/**  
(43rd FDP)

Registration fee is inclusive of 18% GST. The fee includes conference kit, certificate of participation and presentation, and food for the conference days (breakfast, lunch, and high tea from the student's mess, reunion dinner on May 26, 2023, and conference dinner on May 27, 2023, for registered participants only). The registration fee is non-refundable. Participants need to bear the lodging expenses. Accommodation and related entitlements are limited to the participants only. Family members need to stay outside the campus or at IMDC, IIMA New Campus.

## ACCOMMODATION

**AC Dorm Room**                      **INR 900**  
Single Occupancy / Per Day      +12% GST

A limited number of AC accommodations in dorms with attached facilities are reserved on the IIMA campus for the participants of this conference on a first-come-first-served basis.

**IMDC Room**                              **INR 3500**  
Single Occupancy / Per Day      +12% GST

**IMDC Room**                              **INR 5000**  
Double Occupancy / Per Day      +12% GST

Accommodation can be booked directly subject to availability. The participants may have to provide their alumni id number to get 20% discount. The boarding charges are included in the IMDC rates.

Participants may select one of these options and pay separately according to the rates listed. In addition to the on-campus accommodations, there are several high-quality hotels located close to the IIMA campus. Participants can book these hotels directly during the conference.

## SPONSORSHIP

More than 43 batches of academics will assemble at the FDP Conference cum Reunion- 2023. This will be a good platform for the sponsors to promote their institutions/organizations and to build academic collaborations.

Corporates, institutions, organizations, or individuals whosoever are willing to contribute to the conference are requested to contact on conference email-id

**fdpconference2023@iima.ac.in** for further discussion regarding sponsorship.



## Core Organizing Committee

(FDP Executive Committee, IIM Ahmedabad)



**Prof. Dhiman Bhadra**  
Chairperson, FDP



**Prof. Karthik Sriram**



**Prof. Kathan Shukla**



**Prof. Namrata Chindarkar**



**Prof. Pankaj Setia**

## Convener Committee



**Prof. Ambrish Singh**  
(FDP - 2018)



**Prof. Deepal Joshi**  
(Online FDP - 2021, FDP - 2022)



**Prof. Rabinarayan Subudhi**  
(FDP - 2001)



**Prof. Rajeshwari Narendran**  
(FDP - 2009)



**Prof. Vivek Ranga**  
(FDP - 2011)

## Conference Secretariat



**Ms. Aashini Kedia**



**Ms. Anjana Kumari BVN**

**FDP Office, Indian Institute of Management Ahmedabad**

Vastrapur, Ahmedabad - 380015, Gujarat, India

**Phone:** 91-79-71524961; WhatsApp: 9909038704

**Conference Email:** fdpconference2023@iima.ac.in

For more details, please visit

<https://conference.iima.ac.in/fdpcr2023/>

**Participants are advised to contact on above email  
only for any academic query or information**