



invites applications for

## **RESEARCH ANALYSTS IN BUSINESS STRATEGY**

The Indian Institute of Management Ahmedabad is hiring full-time Research Analysts (RAs) to work on a business diversification consulting project. The RAs are expected to assist faculty members and other researchers in data collection (including designing, administering and managing primary surveys), market research, quantitative and qualitative data analysis, report writing, and presentations. Successful candidates will have strong analytical skills, excellent English writing and communication abilities, and the ability to manage consulting projects. Prior training and experience in management consulting or market research is useful. Exposure or interest in automobile manufacturing, technology and marketing is preferred but not essential.

### **Required qualifications, skills, and experience:**

- Master's degree in any management/business administration/engineering/social science discipline or Bachelor's degree in management/business administration with excellent grades.
- Strong quantitative data analysis skills and excellent English writing ability, demonstrated through academic or professional project work.
- Must be able to independently administer/manage surveys and be proficient in data analysis independently
- Independent execution of, or significant team contribution in a market research project.
- Ability to work with MS Office or equivalent platform to work on presentation slides, data worksheets, and visualization of data analysis with help of Tableau or similar tools
- Must be able to undertake independent meetings, design and deliver presentations to client and other stakeholders
- Professional work experience (of 1 to 5 years) in a collaborative team environment is desirable.

### **Duration:**

The position will be initially offered for a period of six months and may be extended up to a year depending on performance. RAs will be expected to work a minimum of 40 hours per week (on campus) and may be required to travel within India.

### **Location:**

The position is based out of Ahmedabad. In exceptional cases, the candidate may be allowed to work from remote locations but is expected to visit Ahmedabad at least twice a month.

### **Salary:**

Compensation will be commensurate with qualification and experience.

### **Application and deadline:**

Candidates meeting the above criteria are advised to **APPLY ONLINE ONLY**. The application attachment file should contain the following materials (**as a single consolidated PDF**): 1) a cover letter stating educational and relevant work experience, and 2) a detailed CV, with names and contact information of three references.

**Application deadline: 18th August 2023**

Application URL: <https://forms.gle/ThXmQyq3LRiqJiDs5>

Shortlisted candidates will be invited for an online or in-person interview. Additional tests may be conducted. We will not send out letters of rejection to applicants who are not selected for the interview.